



EAST METRO ASSOCIATION OF REALTORS®

1217 NE Burnside, Suite 603
Gresham, OR 97030-5770
Phone 503-667-1211
Fax 503-492-2323

Dear EMAR Member:

Membership to the MMDC can be valuable and in these tough times, its \$125 (*\$99 early bird*) fee ensures visible advertising in The Oregonian, The Outlook, and HOMEseekers & Lifestyles Magazine, which provides an online presence as well as the printed edition.

To qualify for 2012 MMDC membership, an agent must have sold an amount of \$2,000,000 minimum in 2011. But please note that on the application, ***the qualifying amount may be an average of the last three years.*** Also, the bylaws state that in partnerships, the ***volume may be divided between the partners in any manner the partners choose***, provided the sum of the divided volume does not exceed the total volume produced by the partnership. Other qualifying factors may be considered—please call to discuss.

2012 MMDC applications are available now. Those returned to the Association, either delivered, phoned or postmarked by Feb.10 may pay the early-bird fee of \$99. After that the fee goes to the regular \$125 and is due by March 15. Photos are due with your application.

Membership to the Multi-Million Dollar Club may seem like an “extravagance.” But we would submit for your consideration that it is just the opposite. If trimming expenses means less contact, fewer mailers and fewer luncheon dates with our clients, then the advertisements that the MMDC provides in the spring might just be the ticket to reach out and let those folks know that you’re still around (“in the business”) and still a TOP producer.

The main purpose of the MMDC has been to promote top-producing agents, mainly through local print advertising, and to provide a network of communication to share ideas, listings, and other valuable information to keep us at the forefront of our industry.

Membership dues will be used to provide better print advertising. Local newspapers are negotiating better positioning, size of ads, etc., so that we may continue working with them.

In addition, we will be organizing at least one luncheon to allow for business and elections. In the past, the dues have covered this, but we would rather focus the membership dollars on increasing advertising visibility. Members and affiliates who attend the meeting will pay for that event separately.

As a member, you may use the 2012 MMDC logo on your correspondence or individual marketing materials. You will be provided with the contact information of other members, so that you can market directly to them via e-mail or other means. You will also be provided a gold-embossed Certificate of Membership that may be framed and displayed as you see fit.

But mostly, **you’ll be exposed to people in the community who are thinking about buying or selling, and wondering which agent to call to get the job done.** MMDC members have proven they can get the job done, even in these tough times.

Attached is the 2012 application! We hope you choose to join. Please contact either of us via phone or e-mail or in person if you have any questions!

Thank you,

Sally Mehalovich Sue Maag
503-781-7575 503-309-7327
2011 EMAR MMDC Co-Chairmen

Scroll down for 2012 application



EAST METRO ASSOCIATION OF REALTORS®
1217 NE Burnside, Suite 603, Gresham, OR 97030-5770
Ph. 667-1211 * Fax 492-2323

MULTI-MILLION DOLLAR CLUB - 2012 MEMBERSHIP APPLICATION (per PERSON)

Name _____ Date _____
Firm _____ Phone _____
Business address _____
E-Mail _____ Fax _____

Bylaw Article II, Objectives: *The objectives of MMDC shall be:*
(a) To create an organization through which brokers, who are members of EMAR, may receive and be given recognition for extraordinary attainment in the field of listing and selling of real property; and
(b) To foster and encourage a closer relationship for the purpose of networking and cooperation between members.

I am a REALTOR® member in good standing of the East Metro Association and (circle one):

- A. I am applying for new membership in the Multi-Million Dollar Club. I certify that I have generated a closed volume in 2011 that qualifies me for the category noted. (Closed volume is defined to include both listings sold and actual sales by the applicant.)
- B. I am applying for renewal of current membership. I certify that I have at least the required amount in closed listings and sales in 2011, or a yearly average of at least that amount over the preceding 3 years.

Membership Categories: (check one)

- Bronze _____ \$2,000,000 to 2,999,999
- Silver _____ \$3,000,000 to 4,999,999
- Gold _____ \$5,000,000 and over
- Diamond _____ \$5,000,000 and over for 3 consecutive years or more

Have you ever previously been a member of EMAR's Multi-Million Dollar Club? _____ Yes _____ No

Designated REALTOR®'s Affidavit

I, (please print name) _____, hereby certify that the applicant's volume in closed sales and transactions in 2011, figured according to EMAR guidelines, is \$_____.

Principal Broker's signature _____ **Date** _____

Membership fee enclosed:

_____ **\$125 Per Individual (Must be received by the association office on or before March 15, 2012.)**

_____ **\$99 early-bird fee if application is received by February 10, 2012**

Payment: __ Check __ Visa/MC Card # _____ Exp. _____ 3 digit code _____

Signature _____ Amount _____

PHOTO INSTRUCTIONS:

_____ Please use the file photo that has been used in the past

_____ I am sending a new photo (please email to Penny@emaroregon.com in JPEG or GIF format.